



Association of Legal Administrators Valley of the Sun Chapter

2009 Business Partnering Program

Dear Business Partner:

The Valley of the Sun Chapter of the Association of Legal Administrators (“ALA”) is pleased to present the 2009 Business Partnering Program (“BPP”). The BPP is designed to enhance the relationship between our members, the Valley’s law firms, and our vendors. Each year our Chapter strives to create new and innovative ways to give our members educational tools and other information they need in order to work more efficiently, productively and cost effectively. To that end, we rely on our vendors to provide us with a revenue stream that enables us to hire speakers, prepare materials, and hold seminars and forums. You are our greatest ally and biggest resource toward funding these educational sessions. We appreciate your participation in our annual Vendor Show and your efforts to support the Valley of the Sun Chapter of ALA throughout the year. We want to continue to learn more about the products you provide and provide you with an opportunity to learn more about how our firms operate and what equipment, products and supplies we require.

Enclosed is the 2009 BPP brochure outlining the various opportunities our vendors will have to network with the Valley of the Sun Chapter of ALA. This year we have returned to the A’la Carte version of the program. This allows you to tailor your sponsorship to meet your needs and budget requirements.

We look forward to hearing from you and establishing a partnership that will benefit us all.

Chris Proctor
President
Valley of the Sun Chapter of ALA
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cproctor@llegal.com

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President-Elect
Valley of the Sun Chapter of ALA
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Vendor Show Sponsorship – Wednesday, August 19, 2009

- **Platinum** (4 available) - \$1,500
16x8 corner booth located on main aisle, 4 representatives, lunch and cocktail reception, special sponsorship recognition
- **Gold** (6 available) - \$1,250
8x8 booth located on main aisle, 3 representatives, lunch and cocktail reception, sponsorship recognition
- **Silver** (unlimited) - \$1,000
8x8 booth, 3 representatives, lunch and cocktail reception, sponsorship recognition
- **Bronze** (unlimited) - \$750
8x8 booth, 2 representatives, lunch and cocktail reception, sponsorship recognition

Leadership Event – October 2009 (1 available) - \$2,500 (date to be announced)

Two representatives to attend and introduce the speaker at the Chapter's annual event. Includes opportunity to place marketing material on tables.

Monthly Chapter Luncheon (7 available-Jan, Feb, Mar, Apr, June, Sept. Nov/Dec) - \$750

Two representatives to attend and introduce the speaker at a Chapter monthly luncheon. Includes opportunity to place marketing material on tables.

Social Event (1 available - May) - \$750

Two representatives to attend a Chapter social event. Includes the opportunity to distribute brochure and business cards.

Website Advertisement on Valley of the Sun Chapter Website - \$300

Twelve months (calendar year) placement on the Vendor page of the Chapter website. Includes contact information, company logo and link to company website or email.

Newsletter Advertising – Distributed via email in January, April, July & October

- Full Page - \$100 per issue
- ½ Page - \$50 per issue
- ¼ Page - \$25 per issue

Scholarship Sponsor

Provide scholarship to be drawn for a Chapter member to attend an educational conference.

- Annual Conference in New Orleans, LA May 18-21, 2009 - \$1,250 – drawn at Feb luncheon with special recognition in chapter newsletter.
- Region 6 Conference in Sonoma, CA September 2009 - \$750 – drawn at June luncheon with special recognition in chapter newsletter.

Salary Survey Sponsor (1 available) - \$2,500

Company logo will appear on salary survey distributed to members in Valley of the Sun & Tucson chapters with special recognition in chapter newsletter.

Chapter Website (In-Kind Sponsorship)

Provide technical support to change and/or update the website as needed. Your name and logo will be displayed on the Chapter's homepage. Includes Silver level booth at Vendor show.



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Registration

Contact: _____ Title: _____

Company: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____

	Sponsorship		Amount
1.	_____	\$	_____
2.	_____	\$	_____
3.	_____	\$	_____
4.	_____	\$	_____
5.	_____	\$	_____
		Total	\$ _____

Please remit payment payable to: Association of Legal Administrators
Valley of the Sun Chapter
P.O. Box 2629
Phoenix, AZ 85002-2629

REGISTRATION PROCEDURE

Registration is on a first-come, first-serve basis. The term for sponsorship will be from January 1, 2009 through December 31, 2009. In the event that multiple organizations submit payments for the same sponsorship item on or before December 15, 2008, a drawing will be held to determine which vendor will be awarded the package. In the event your company is not drawn, every effort will be made to award your second choice. Refunds will be awarded, if necessary.

Registrations may be purchased after December 15, 2008, based on availability; however, cost will not be discounted.